



Event Photography Approval Process

Date Effective: 1st January 2019

From the 1st of January 2019, the BMX Australia Event Photography Approval Process will be:

1. There will be one Official BMXA photographer per event who will be engaged to supply access to all imagery for BMXA to use for editorial and promotional purposes, including to pass on to BMXA partners for editorial use (event partners, sponsors etc). This photographer can sell images to any party and will be acknowledged and promoted through The Dirt and BMXA social media as the Official BMXA photographer.
2. Each of an event's three organising partners may have one photographer accredited (host club, host state, partnering local government) per event day. Photos may be used for each organisation's editorial channels only, while the club and state can pass on imagery to their own riders for editorial use (social media, personal web page).
3. BMXA will grant (via the media team) further accreditation to a minimum of two and maximum of five extra photographers for each day, with the total of points 1-3 above being six accredited photographers. The accredited photographers may distribute their images to riders for editorial usage only. The selection process for these photographers will at the discretion of the BMXA media manager (or their delegate) but will essentially be on a first come first served basis for recognised photographers.
4. External traditional media will be granted accreditation on a case by case basis, upon proof of identification. This will be separate of the other six accreditations.
5. All accredited photographers will need to complete a BMXA accreditation form and, upon request, provide identification at each event.